#### **EMBARGOED**

FOR RELEASE: November 30 2010 8:45 am US Central Time

# the CHICAGO Report

Institute for Supply Management - Chicago

2010 November

## CHICAGO BUSINESS BAROMETER<sup>TM</sup> STRENGTHENED

The Chicago Purchasing Managers reported the CHICAGO BUSINESS BAROMETER strengthened to its highest level since April, expanding for the fourteenth month.

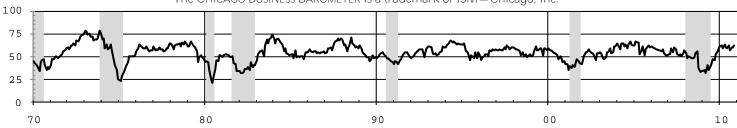
#### **BUSINESS ACTIVITY:**

- PRODUCTION reached its highest level since February 2005;
- New Orders improved to a level not seen since 2007;
- PRICES PAID neared April's high for the year;
- EMPLOYMENT tallied a sixth month of growth.

#### **BUYING POLICY:**

• PRODUCTION MATERIEL lead time slowed to the second-longest since January 1980.

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Notes: Recessions are indicated by gray bars. Readings in red (below) indicate values worse than the prior month.

Business Barometer	2010					
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov
Index	61.5	64.9	59.8	62.8	59.5	60.2
Seasonally Adjusted	59.1	62.3	56.7	60.4	60.6	62.5

2010							
Jun	Jul	Aug	Sep	Oct	Nov		
39	52	41	44	44	45		
49	33	40	46	40	44		
12	15	19	10	16	11		
63.5	68.5	61.0	67.0	64.0	67.0		
64.2	65.0	57.6	64.3	69.8	71.3		
	39 49 12 63.5	39 52 49 33 12 15 63.5 68.5	Jun Jul Aug   39 52 41   49 33 40   12 15 19   63.5 68.5 61.0	Jun Jul Aug Sep   39 52 41 44   49 33 40 46   12 15 19 10   63.5 68.5 61.0 67.0	Jun Jul Aug Sep Oct   39 52 41 44 44   49 33 40 46 40   12 15 19 10 16   63.5 68.5 61.0 67.0 64.0		

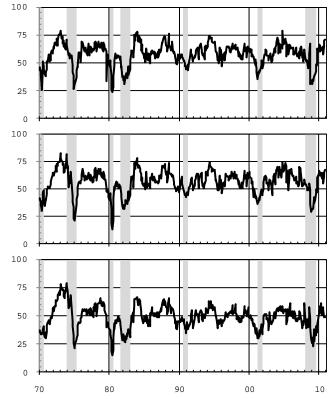
New Orders	2010								
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov			
More	42	49	39	45	42	44			
Same	40	37	40	42	37	38			
Fewer	18	14	21	13	21	18			
Index	62.0	67.5	59.0	66.0	60.5	63.0			
Seasonally Adjusted	59.1	64.6	55.0	61.4	65.0	67.2			
Acce	elerated	Accelerated for a third month							

Order Backlogs	2010						
3 month average $\downarrow$	Jun	Jul	Aug	Sep	Oct	Nov	
Larger	34	35	31	27	20	22	
Same	52	42	53	57	59	49	
Smaller	14	23	16	16	21	29	
Index	60.0	56.0	57.5	55.5	49.5	46.5	
Seasonally Adjusted	50.7	57.6	56.2	49.1	49.2	48.9	
	Mini	mal char	nge				

#### Next Release:

# December 30, 2010

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Inventories	2010						
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov	
Larger	25	28	20	23	27	28	
Same	56	53	57	49	52	42	
Smaller	19	19	23	28	21	30	
Index	53.0	54.5	48.5	47.5	53.0	49.0	
Seasonally Adjusted	46.5	50.8	46.5	49.5	54.9	48.4	
Cont	inued to	hover n	ear neut	ral			

Employment	2010					
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov
More	20	35	29	26	28	32
Same	70	52	58	55	53	47
Fewer	10	13	13	19	19	21
Index	55.0	61.0	58.0	53.5	54.5	55.5
Seasonally Adjusted	54.2	56.6	55.5	53.4	54.6	56.3
	6 months	of net	hiring		•	

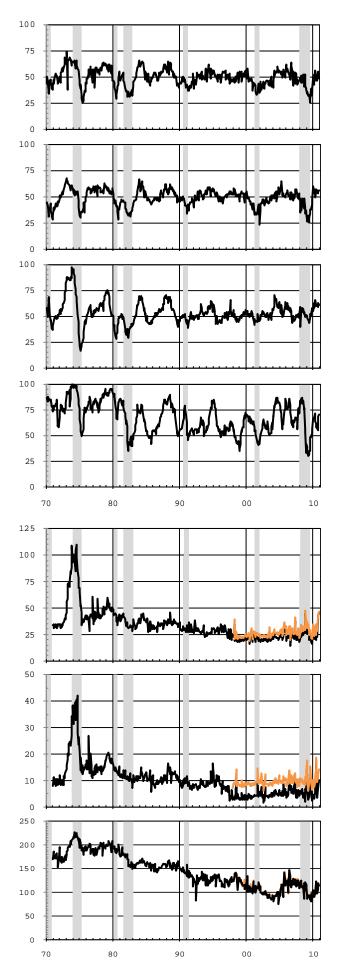
Supplier Deliveries	2010						
3 month average $\downarrow$	Jun	Jul	Aug	Sep	Oct	Nov	
Faster	3	1	5	8	3	8	
Same	69	69	64	61	68	66	
Slower	28	30	31	31	29	26	
Index	62.5	64.5	63.0	61.5	63.0	59.0	
Seasonally Adjusted	60.7	59.4	61.2	58.4	62.8	60.4	
	Expans	ion cont	inued				

Prices Paid	2010					
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov
Higher	40	33	30	27	41	44
Same	51	58	61	64	54	46
Lower	9	9	9	9	5	10
Index	65.5	62.0	60.5	59.0	68.0	67.0
Seasonally Adjusted	61.9	58.1	57.2	55.0	68.9	70.7
Sec	ond mont	h of ac	celerati	on		

BUYING POLICY: "How far in advance must you buy, to have when needed?"								
Production Materiel	2010							
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov		
fewer than 11 days	29	39	39	28	29	33		
11-15 days	18	8	12	13	12	12		
16-30 days	27	22	23	25	25	19		
31-60 days	12	20	13	18	18	18		
more than 60 days	14	11	13	16	16	18		
Average Days	27.8	31.7	30.9	37.1	38.3	41.6		
Seasonally Adjusted	24.2	34.6	28.4	42.3	43.5	46.9		
Longest	lead ti	me since	Novembe	er 2008				

11 Aug 3 8 2 26 4 17	7 17	0ct 13 23 23	8 26 17
2 26	5 17	23	26
4 17	7 20	23	17
.5 21	1 21	16	11
1 28	35	25	38
.7 8.	5 11.2	10.2	17.4
.8 9.	3 11.2	12.4	14.3
	3.8 9.	3.8 9.3 11.2	

Capital Equipment	2010							
3 month average ↑	Jun	Jul	Aug	Sep	Oct	Nov		
0-15 days	8	10	16	5	4	12		
16-30 days	9	11	11	7	9	10		
31-60 days	22	24	17	22	26	21		
61-90 days	26	23	26	35	26	17		
More than 90 days	35	32	30	31	35	40		
Average Days	112.2	104.5	99.9	109.3	113.6	116.9		
Seasonally Adjusted	123.9	100.1	97.2	111.4	117.6	113.1		
	S	hortened				•		



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## FROM THE SOURCE

### an occasional feature

## General Comments from Members of the Survey Panel

Each month, the survey panelists have the opportunity to add comments to clarify the reported activity of their organization. As appropriate, the report includes comments selected for their insight. No attempt is made to ensure that the nature of the comments represents the survey panel as a whole.

- 1. Lending competition is intense for new viable business.
- 2. The interdependent variables related to elections, strength of the US Dollar, commodity pricing, QE2, and tax rules are all under strict scrutiny to determine next steps for the economy.
- 3. My firm buys roughly 100 mm lbs of Copper and a similar amount of 'plastics". The Fed's recent move will weaken the dollar which will in turn add inflation to these markets irrespective of what the "govt" reports as either WPI or CPI neither number will be relevant to our business.
- 4. The ball is on a slow roll forward it would seem; everywhere but for us.
- 5. A few new orders came in this month but not as heavy as the last couple. Quote activity is still good.
- 6. Expect orders and shipments to stay strong through Q4. Expect business levels for existing products to be flat in 2010.
- 7. We have found business to be stronger over the last 6 months vs same time last year. More prospects are interested in our services and willing to give us the time to explain what we do.
- 8. Reduced supplier inventories and subsequently, availability continue to present challenges. Resulting supply/demand pressures seem to be driving prices up as well. I, personally, expect budget tightening to continue well into 2011 and likely beyond, as across the board price increases seem to be imminent.
- 9. Trends are still for moving out of or away from major population centers & there is more foreign ownership/manufacturing both abroad & domestically by foreign companies; a lot of state issued bonds (such as those in Illinois) are being sold to foreign owners.
- 10. Indian offshore rates are being pounded down by competition do not just renew existing contracts. Switching generic software when faced with maintenance increases, or turning off maintenance as we prepare to switch suppliers of generic software. Switch to generic win/tell servers for everything no custom equipment. Offering pre-emptive renewals with one extra year on term if we get 15% reduction and caps on price increases.